

How does SPE work?

@SecretPupExchange

SPE is a seasonal “Secret Santa” style exchange. You will be matched with a pup/pups to send a gift box to, and someone will be matched with your pup(s).

Steps to follow:

1. Review the rules and requirements in the SPE LinkTree.
2. Pay the sign up fee for the budget you choose. Directions on how to pay can be found on our LinkTree only during the sign up window.
3. Complete the SPE questionnaire, once it is sent to you (via DM).
4. Once sign ups close, watch for a Welcome email. You should receive it by Friday after sign ups close. If you don't, reach out to SPE.
5. Once you are put in a Group Chat, introduce yourself and start making friends! Ask questions, create polls (and answer others' questions & polls).
6. Receive your Match email: read through it carefully, note any allergies or restrictions. Check out your SP's Instagram page (stalk them).
7. Shop thoughtfully for your SP.
8. Complete two weekend story templates & two Monday Memories posts during the exchange (more details after matching is completed).
9. Decorate and pack your box.
10. Ship within the shipping window (not before or after), and send tracking to the hosts (via the link in our shipping email).
11. Wait (patiently?) for the box coming to you to arrive.
12. THANK your SP in the Group Chat within 48 hours of box delivery.
13. Create your collaboration Post or Reel with SPE within 7 days of delivery.

CONGRATULATIONS! You've successfully completed a Secret Pup Exchange!